



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

| | | | |
|------------------|---------------------|----------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 935742-2 | 08/05/12 | August 2012 | 07/30/12 - 07/30/12 |

| | | | |
|----------------|--------------------------|---------------------|---------------------|
| <u>Station</u> | <u>Account Executive</u> | <u>Sales Office</u> | <u>Sales Region</u> |
| KMBC | Jeff Kitzsteiner | Kansas City | Local |

www.kmbc.com

Billing Address:

Patrick Media
Attention: Accounts Payable
POB 317
Marshfield, MO 65706

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

| | | |
|---------------------|----------------|--------------------|
| <u>Flight Dates</u> | <u>Order #</u> | <u>Alt Order #</u> |
| 07/24/12 - 07/30/12 | 935742 | |

| | | |
|-------------------------|---------------------|---------------|
| <u>Billing Calendar</u> | <u>Billing Type</u> | <u>Deal #</u> |
| Broadcast | Cash | |

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|------------------------------|
| <u>Special Handling</u> |
| Politcal Duplicate File Copy |

| | | |
|--------------|------------------------|---------------------|
| <u>IDB #</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| | | |

| | |
|-------------------|-----------------------|
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------|-------------------------------|-----------------------------|--------------------------|------------------------|-------------------------|----------------|----------------|----------|------------------------|
| 2 | 07/30/12 | 07/30/12 | First News at 4:30am | M-F 430a-5a | 1----- | :30 | 1 | \$20.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$20.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | 4:40 AM | First News at 4:30am | M-F 430a-5a | :30 | FPK12H | \$20.00 NM |
| 4 | 07/30/12 | 07/30/12 | First News at 5am | 5-5:30am | 1----- | :30 | 1 | \$150.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | 5:14 AM | First News at 5am | 5-5:30am | :30 | FPK12H | \$150.00 NM |
| 13 | 07/30/12 | 07/30/12 | 5pm News | 5-530pm | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | 5:28 PM | 5pm News | 5-530pm | :30 | FPK12H | \$400.00 NM |
| 19 | 07/30/12 | 07/30/12 | First News at 6am | 6-7am | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | 6:12 AM | First News at 6am | 6-7am | :30 | FPK12H | \$300.00 NM |
| 20 | 07/30/12 | 07/30/12 | 6pm News | 6-630pm | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | | 6pm News | 6-630pm | :00 | | \$500.00 NM |
| Unresolved | | | | | | | | | |
| 22 | 07/30/12 | 07/30/12 | First News at 5:30am | 5:30-6am | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: | <u>Start Date</u> 07/30/12 | <u>End Date</u> 08/05/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 07/30/12 | 5:43 AM | First News at 5:30am | 5:30-6am | :30 | FPK12H | \$300.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:



KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

www.kmbc.com

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|----------------------|---------------------|------------------------|-----------------------|
| 935742-2 | 08/05/12 | August 2012 | 07/30/12 - 07/30/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Kinder/R/Lt Governor | 7/24/12 - 7/30/12 | 7/24/12 - 7/30/12 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 22 | 07/30/12 | 07/30/12 | First News at 5:30am | 5:30-6am | 1----- | :30 | 1 | \$300.00 | |
| <u>Total Spots</u> | | | | | | | 5 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$1,170.00 |
| <u>Agency Commission</u> | \$175.50 |
| <u>Net Amount Due</u> | \$994.50 |